

Message Text

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FM AMCONSUL CIUDAD JUAREZ
TO SECSTATE WASHDC 1081
INFO AMEMBASSY MEXICO

UNCLAS CIUDAD JUAREZ 357

E.O.11652: N/A
TAGS: BPRO, MX

SUBJECT: PROPOSED EXIMBANK ASSISTANCE IN FINANCING SALE OF
PLYWOOD MANUFACTURING EQUIPMENT TO TRIPLAY PONDEROSA DE
PARRAL, CHIHUAHUA, MEXICO

REF: UNCLAS STATE 288190

1. ING. VICTOR SAENZ REYES, MANAGER OF TRIPLAY PONDEROSA DE
PARRAL PROVIDED, IN WRITING, THE FOLLOWING INFORMATION:

COMPLETE NAME AND ADDRESS OF TRIPLAY ARE: TRIPLAY PONDEROSA
DE PARRAL, S. DE R. L. DE C.V., APARTADO POSTAL NO. 165,
KM. 2, CARRETERA SANTA BARBARA, H. DEL PARRAL, CHIHUAHUA,
MEXICO. PRINCIPAL STOCKHOLDERS OF THE FIRM ARE BERNARDO
PEREZ ACEDO AND JUAN DE DIOS PEREZ ACEDO. IT IS A LARGE
CORPORATION ENGAGED IN THE MANUFACTURE OF PLYWOOD AND
PROCESSING OF VARIOUS OTHER WOOD PRODUCTS. TRIPLAY PONDEROSA
DE PARRAL IS LOCATED IN PARRAL, CHIHUAHUA, A CENTER FOR THE
MARKETING OF WOOD PRODUCTS BROUGHT FROM THE SIERRA MOUNTAIN
AREAS OF CHIHUAHUA AND DURANGO. IT EMPLOYS 300, 70 PERCENT
OF WHOM ARE SKILLED QUALIFIED WORKERS. ITS 1976 SALES VOLUME
WAS 76,295,119.65 MILLION PESOS. SALES ARE MADE THROUGH
DISTRIBUTORS ESTABLISHED THROUGHOUT THE COUNTRY. WITH THE
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ACQUISITION OF NEW EQUIPMENT AND MACHINERY, THE FIRM PROJECTS
TO INCREASE ITS CAPACITY FOR PRODUCTION. AT THAT TIME,
TRIPLAY PONDEROSA DE PARRAL PLANS TO INITIATE EXPORTATION
OF PLYWOOD AND OTHER WOOD PRODUCTS TO THE UNITED STATES. FIRM
HAS A BRANCH OFFICE IN MEXICO CITY.

2. FIRM DID NOT PROVIDE SIGNED 1976 FINANCIAL STATEMENTS.

3. EMBASSY INFORMED US THAT OUR WIRENOTE OF DEC 8 REPEATED TO YOU. IN ADDITION TO THE INFORMATION CONTAINED IN REFERENCED WIRENOTE, NAFINSA REPORTED RECENTLY TO US THE FOLLOWING: BECAUSE OF DIFFERENCES OF OPINION BETWEEN NAFINSA AND TRIPLAY PONDEROSA DE PARRAL, NAFINSA RESORTED TO THE LEGAL AUTHORITIES SEEKING A SETTLEMENT. LITIGATION SOLVED. POLICY OF NAFINSA IS TO ABSTAIN FROM CONTINUING GIVING CREDIT TO THOSE INVOLVED IN LITIGATION WITH NAFINSA. EXCEPTION WAS MADE WITH TRIPLAY PONDEROSA DE PARRAL BECAUSE LITIGATION OF NO REAL SIGNIFICANCE AND BECAUSE PRINCIPALS OF TRIPLAY PONDEROSA DE PARRAL ARE BUSINESSMEN OF HIGH ECONOMIC SOLVENCY ENJOYING AN EXCELLENT COMMERCIAL AND MORAL REPUTATION. MANAGER OF NAFINSA FAILED TO INDICATE DATE WHEN LITIGATION OCCURRED. NAFINSA, AT THE MOMENT, HIGHLY CONSIDERING ISSUING TRIPLAY PONDEROSA DE PARRAL A HIGHER LINE OF CREDIT.

4. HOPE ABOVE INFORMATION IS USEFUL.
STEVENS

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